MATHNASIUM X KIWICO PI DAY SWEEPSTAKES RULES

- **NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**
- **VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**
- **DECLARATION OF ELIGIBILITY/LICENSE OF SUBMISSION/RELEASE OF LIABILITY/PRIZE ACCEPTANCE AGREEMENT MAY BE REQUIRED.**
- **ONLINE ENTRY ONLY AND INTERNET CONNECTION REQUIRED.**

BY ENTERING (OR OTHERWISE PARTICIPATING) IN THE SWEEPSTAKES, ENTRANTS AGREE TO COMPLY WITH THESE OFFICIAL SWEEPSTAKES RULES, WHICH CREATE A BINDING CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, SUCH CONTRACT INCLUDES GRANTS OF RIGHTS AND INDEMNITIES TO THE SWEEPSTAKES SPONSORS FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

Sweepstakes Sponsor: Mathnasium Center Licensing, LLC (referred to herein as "Mathnasium", "Sponsor", "we", or "us") and KiwiCo (referred to herein as the "Sponsor") are the sponsors of the Mathnasium x KiwiCo Pi Day Sweepstakes 2024 (this "Sweepstakes") described in these official sweepstakes rules ("Sweepstakes Rules").

Eligibility: This Sweepstakes is open only to individuals ("Entrants" or "you") who are legal residents of the provinces of British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, New Brunswick, and Nova Scotia. Entrants must be 18 years of age or older, or the age of majority in their jurisdiction of residence, whichever is greater, as of the date of participation. If you are under the age of majority in your province of residence, your parent or legal guardian will need to consent to your participation, to accept these Sweepstakes Rules, and to complete the Declaration of Eligibility, License and Release, as required by the Sponsors.

Directors, officers, mandataries, agents, and employees of Mathnasium and KiwiCo and any of their subsidiary companies, or their respective professional advisors, advertising and promotional agencies, and Sweepstakes partners and prize suppliers, and immediate family members of any of them, are not eligible to participate. "Immediate family members" include spouses, siblings, parents, legal guardians, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage, remarriage, adoption, co-habitation or other familial extension (extending beyond the nuclear family), and any other persons residing at the same household location, whether or not they are related.

Void where prohibited or restricted by law. Subject to all applicable federal, provincial, and local laws.

No purchase is required. Entrants do not have to be a Mathnasium student or KiwiCo loyalty member to enter. By participating, you agree that: (1) you have read and understand the official Sweepstakes Rules; (2) you meet the eligibility requirements in the Sweepstakes Rules; (3) you

accept and agree to be bound by these Rules, and (4) you unconditionally accept and agree to comply with and abide by the decisions of Sponsor and Administrator, whose decisions are final and binding in all respects.

Sweepstakes Period: Entries will be accepted online starting on February 29, 2024, at 12:00 am (Pacific Time or "PT") and shall end on March 14, 2024, at 11:59 pm (PT).

How to Enter: Eligible entrants can enter the Sweepstakes by visiting www.mathnasium.com/ca/pi-day and following the instructions. You must provide all information requested on the sweepstakes entry form. Incomplete or non-compliant entries will be disqualified at Sponsor's sole discretion. Entrants may make more than one entry each day, as long as each entry is accompanied by a different original Submission. Limit one (1) prize per submission throughout the Sweepstakes Period. In order to be named an official winner, participants must abide by these Rules. Many will participate, few will win. Odds of winning depend on the actual number of eligible participants.

Prizes: Potential winners ("Winners") will be selected by the Sponsor based on the Criteria set forth in these Sweepstakes Rules to receive a prize ("Prize"), as described as follows:

Prize. Mathnasium education scholarship awarded as one gift card certificate and KiwiCo for a Year awarded as twelve crates. Valid at any eligible Mathnasium Learning Center and KiwiCo within Canada. Void where prohibited.

Approximate Retail Value ("ARV"). (3) prize ("Prize") winners will each receive one (1) Mathnasium education scholarship and twelve (12) KiwiCo crates. The ARV of each prize is $3,340 USD. The total ARV of the Prize is three thousand three hundred and forty dollars ($3,340).

Mathnasium education scholarship will be awarded in the form of one gift certificate valued at $3,140 USD, to be used for Mathnasium instruction. Registration fees are not included.

One (1) year of free KiwiCo fulfilled as one crate every month (for twelve months), delivered to your door. In no event will Sponsor be responsible for awarding more than the stated number of prizes herein. No transfer, substitution, or cash equivalent for any Prize, except at Sponsor's sole discretion for a Prize of greater or equal value. Applies to any non-deluxe, non-plus crate line. Includes free shipping.

Winner. At least one (1) Entrant will be chosen as the Winner. Sponsor may choose more than one Winner. Each additional Winner will receive a $3,140 education scholarship for Mathnasium instruction and KiwiCo for a year.

Submission Guidelines: A Submission may depict individuals other than the Entrant, provided that the Entrant obtains express written permission from any and all identifiable individuals to use such individual's image/likeness/voice. If any group wishes to collaborate on a Submission, they must designate one person to enter on behalf of the group, and that person shall be treated as the sole Entrant. Sponsor is not liable for any disputes between collaborators arising under or related to any Submission.

How to Win: In order for you to be a potential prize winner, you must be an eligible participant who submits an entry to the Sweepstakes at the selected time, as determined & verified by the Sponsor. In these winning moments, the potential winner(s) will be approached by a representative of the Sponsor and will be provided directions for validation and verification.

Judging Criteria: Winners will be randomly selected at the sole discretion of the Sponsor, whose decisions will be final.

Selection of Potential Winners: After the conclusion of each Sweepstakes Period, the Sponsor will select at least one winner from among the entries received during each applicable Sweepstakes Period.

Winner Notification/Verification/Prize Awards: Potential winners will be notified via email within four (4) days of the end of each Sweepstakes Period, with instructions on claiming the Prize. To accept the Prize, the potential winner should follow the instructions given by the Sponsor in its notification. If a potential Winner is found not to be eligible or not in compliance with these Terms, the Prize notification is returned as undeliverable, a Winner does not claim the prize within five (5) business days, or the Prize is rejected, the potential Winner will be disqualified and the Prize will be forfeited and may be awarded to an alternate Winner or cancelled, at the Sponsor's sole discretion. In the event that there are fewer Prize winners than there are prizes available due to no Participation, the Sponsor reserves the right to only award the amount of prizes as there are eligible potential prize winners.

This Sweepstakes is in no way sponsored, endorsed, or administered by any social media platform on which the Sweepstakes may have been promoted, including YouTube, Facebook, Instagram, or X (FKA Twitter).

The decisions of the Administrator/Sponsor are final and binding as related to this Sweepstakes.

Ineligible Entries: To be eligible to win a Prize, entries must be completed and received by the Sponsor in accordance with these Sweepstakes Rules. Use of any automated system or agent to submit entries is prohibited and will result in disqualification.

Sweepstakes Restrictions: Sponsor reserves the right in its sole discretion to suspend or cancel the Sweepstakes or any Entrant's participation in the Sweepstakes should cause beyond the control of Sponsor corrupt the administration, security, operation, or integrity of the Sweepstakes, or if Sponsor otherwise becomes (as determined in its sole discretion) incapable

of running the Sweepstakes as planned. All applicable federal, provincial, and local laws and regulations shall apply. This Sweepstakes is void where restricted or prohibited by law.

Submission Content Restrictions: A Submission must not (i) infringe any third party's intellectual property or other rights, (ii) contain obscene or pornographic material, (iii) include threats to or slurs against any person, place, business, group, or organization, (iv) invade the privacy or other rights of any person, firm or entity or (v) violate any applicable laws and regulations, as determined by the Sponsor, in its sole discretion.

Live animals may not be used in a Submission unless (i) the Entrant owns the animal or has obtained the consent of the animal's owner and (ii) the animal was not harmed in the making of the Submission.

A Submission must not contain any copyrighted works not owned by the Entrant. Sponsor reserves the right, in its sole discretion, to (i) remove or blur, or to ask the Entrant to remove or blur, any elements that violate these Sweepstakes Rules or are non-material (e.g., small logos on clothing, artwork hanging in the background, etc.), rather than disqualify an otherwise compliant Submission. If, in the Sponsor's determination, it is necessary or advisable to make adjustments to an otherwise compliant Submission to comply with these Sweepstakes Rules, the Sponsor may, in its sole discretion, elect to do so or may ask the Entrant to do so.

Sponsor Use of Submissions: Certain Submissions may be featured from time to time on the Sponsor's website (the "Website") or on one or more websites of the Sponsor's choosing, as well as the Sponsor's social media accounts, during and following the Sweepstakes Period, in the Sponsor's sole discretion. Selection by Sponsor as a featured Submission on any website or social media account is unrelated to the judging criteria and does not guarantee selection as a winner in the Sweepstakes. Submissions posted to the Website shall be subject to the Website Terms and Conditions of Use and Privacy Policy.

All entries become the exclusive property of the Sponsor and will not be returned to you. By entering this Sweepstakes, you irrevocably grant to Sponsor and its sublicensees the exclusive perpetual, royalty-free, worldwide right and license to reproduce, publicly display, publicly perform, distribute copies of, and make derivative works of any Submission.

Review of Submissions: Submissions may be reviewed for content before being judged, posted on the Website, or otherwise publicly displayed; however, such review does not relieve Entrant from responsibility for compliance with all of these Sweepstakes Rules. Submissions that do not comply in all material respects with these Sweepstakes Rules or that otherwise contain prohibited or inappropriate content as determined by Sponsor, in its sole discretion, will be disqualified, will not be published or will be removed from the Website, and will be ineligible for prizes. The sponsor will make the final determination as to which Submissions are eligible to take part in this Sweepstakes and be considered for a prize.

Sponsor Use of Entry Information: Entrants hereby agree that in consideration of permission to enter the Sweepstakes, they hereby irrevocably grant to Sponsor a perpetual, non-exclusive, worldwide, royalty-free license to utilize the information supplied in any entry form submitted to enter the Sweepstakes (collectively, "Entry Information") in any way and for any purpose whatsoever. The Entry Information will not be returned to any Entrant.

Personal Information: The entry form submitted to enter the Sweepstakes includes personally-identifying information ("Personal Information"), such as your name, address, telephone number, email address and date of birth. This Personal Information will be used to (i) verify your eligibility to enter the Contest (ii) contact you to receive a Prize if you are chosen as a winner and (iii) post your name and province of residence on the Website if you are chosen as a winner.

Sponsor treats the information provided by the Entrant and any personally-identifying information you submit as confidential. However, such information may be used for Sponsor's internal business and marketing purposes.

Sponsor will not sell, trade or rent your Personal Information to any third parties. Sponsor may use the Personal Information it has collected about you to send you information or materials about products, offers and news that Sponsor believes may interest you; however, Sponsor will provide you with an option to opt-out of receiving such materials. Sponsor may subcontract the services associated with the administration of this Sweepstake to affiliates, service providers, and other third parties (collectively, the "Service Partners"). Service Partners may use your Personal Information to operate and provide services related to this Sweepstakes. The use of your Personal Information by Service Partners is governed by the privacy policies of those Service Partners, and is not subject to Sponsor's control.

Notwithstanding the foregoing, Sponsor reserves the right to disclose any Personal Information in its possession if Sponsor believes that disclosure is necessary to: (i) conform to legal requirements or respond to a subpoena, search warrant, or other legal process received by Sponsor, whether or not a response is required by applicable law; (ii) enforce the Sweepstakes Rules or to otherwise protect Sponsor's rights or (iii) protect the safety of members of the public.

Winner's Declaration, License, and Release: As a condition of being awarded a Prize, potential winners may be required to execute and deliver to the Sponsor (i) a signed Declaration of Eligibility, License and Release, which includes a certification of age and residence, consent of parent or legal guardian and an acknowledgement and agreement to these Contest Rules, (ii) a license to use the Submission(s) and (iii) a release of liability. If the value of the Prize exceeds $599, the Winner must also provide his or her social security number or other taxpayer identification number. Potential winners must sign and return the required documents within five (5) days of e-mail notification attempt or his or her right to the Prize shall be forfeited. Furthermore, if a Submission sent in by an Entrant selected as a winner depicts recognizable

individuals other than the Entrant ("Subjects"), then Entrant shall also submit for each Subject, a release signed by such Subject granting the Sponsor the right to use the image/likeness/voice of the Subject as it appears in the Submission. If all required releases are not submitted by the deadline established by the Sponsor, the potential winner's rights to a Prize will be forfeited. Prizes will be awarded within approximately thirty (30) days of receiving required documents noted above. Return of any e-mail notification or prize verification as undeliverable will result in disqualification.

Disclosure of Winner/Submissions: The identity, province of residence, and social media handle(s) of Sweepstakes winners may be disclosed on the Website, social media, press releases, and blogs. All Submissions approved by the Sponsor may also be published on the Website, social media, press releases, and blogs.

Taxes: All federal, provincial and local taxes (including any sales taxes) associated with the receipt or use of a Prize will be the sole responsibility of each winner. Any additional costs relating to the Prize, and incurred as a result of accepting a prize, are the sole responsibility of each winner.

Representations and Warranties: You represent and warrant at all times that: (i) you own each Submission, (ii) use of each Submission by Sponsor does not violate any copyright, trademark, trade secret, or other intellectual property right of any third party and (iii) use of each Submission by Sponsor does not violate the privacy rights, publicity rights, or any other rights of any person or entity. You agree to pay all royalties, fees, and any other monies owed to any person by reason of any use of a Submission by Sponsor. If any Submission contains any content subject to any intellectual property, privacy, publicity, or other similar right of a third party, upon request by Sponsor, you agree to obtain and provide to Sponsor a written release signed by such third party, in form and substance satisfactory to Sponsor.

Indemnity: You agree to indemnify, defend, and hold Sponsor harmless from and against any third-party claims arising out of or relating to any breach of any representation, warranty, or covenant made by Entrant in connection with his or her entry into the Sweepstakes and agreement to these Sweepstakes Rules.

Disclaimer: Noncompliance with these Rules may result in disqualification.
Sponsor (and its affiliated and successor corporations, their directors, officers, shareholders, employees, and other agents), will not be responsible for (i) entries that are incomplete, late, lost, jumbled, incorrect, illegible, misplaced, misdirected or mutilated; (ii) telephone, electronic, hardware, software, network, or other computer-related or communications-related malfunctions or failures; (iii) any Sweepstakes disruptions, injuries, losses or damages caused by events beyond the control of Sponsor or (iv) any printing or typographical errors in any materials associated with the Sweepstakes. Sponsor shall not be responsible for the quality or adequacy of the Prize or any portion thereof or the products or services to be provided to the Prize winner. Sponsor will not be responsible or liable for loss or injury resulting from the

Entrant's entering the Sweepstakes or from a Winner's acceptance or use or misuse of the Prize or any portion thereof. Each Winner will be required to sign a liability waiver. By submitting an entry, all Entrants accept and agree to these Sweepstakes Rules and the decisions of Sponsor in administering the Sweepstakes, which shall be final. Each Winner assumes complete liability for damage to property or injuries to the Winner and his or her guests or invitees caused or claimed to be caused by participation in the Sweepstakes or the use or misuse of the Prize or any portion thereof.

General Release: By entering the Sweepstakes, you release Sponsor and its affiliated and successor corporations, their directors, officers, shareholders, employees, and other agents, professional advisors, advertising and promotion agencies, Sweepstakes partners, and Prize suppliers from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Sweepstakes or the delivery, misdelivery, acceptance, possession, use of or inability to use the Prize or any portion thereof (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

Miscellaneous: The Sweepstakes and these Sweepstakes Rules are governed by, construed in, and interpreted under the laws of the State of California and in accordance with the laws of the state of New York. The forum and venue for any dispute shall be in New York, New York. Participants agree that any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes shall be resolved individually, without resort to any form of class action.

If any provision of these Sweepstakes Rules is declared to violate any applicable federal, provincial, or municipal law, it shall be amended to conform to such law, and all other provisions shall remain in full force and effect. Entrants agree to be bound by these Sweepstakes Rules and by the decisions of Mathnasium and KiwiCo, which are final and binding in all respects. Entrants who violate these Sweepstakes Rules, tamper with the operation of the Sweepstakes, or engage in any conduct that is detrimental or unfair to Mathnasium, KiwiCo, the Sweepstakes, or any other Entrant (in each case as determined in Mathnasium's and KiwiCo's sole discretion) are subject to disqualification from the Sweepstakes.

Sweepstakes Rules: To obtain a copy of the Sweepstakes Rules or Winners (available after the Sweepstakes Period has ended) or to ask questions about these Sweepstakes Rules or the Sweepstakes, please send a written request to Mathnasium at support@mathnasium.com (Attention: Pi Day Sweepstakes Rules).

Copyright Notice: These Sweepstakes Rules and all Sweepstakes materials are copyright © 2024 Mathnasium and KiwiCo. All rights reserved.